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MADC + NPL PROJECTS ANNOUNCE STREET ARTIST'S CHICAGO DEBUT

CHICAGO, August 20, 2018 – German street artist MadC and curator Neysa Page-Lieberman of NPL Projects announce MadC's Chicago public art debut with one of the largest murals in Chicago. The newest addition in the Wabash Arts Corridor street art district, The *1000 Wall* mural was commissioned by Murphy Development Group (MDG) for the north wall of The Paragon Chicago located at 1326 S. Michigan. The 1000 square meter mural is world-renowned MadC's largest mural to date.

"I have long hoped to bring MadC, one of the most sought-after street artists in the world, to Chicago," said Neysa Page-Lieberman, founder and chief curator of NPL Projects. "She has transformed and elevated street art culture through her unwavering vision, energy and dedication to the field. It's our great honor to work with MadC and support her largest and most extraordinary work to date. We are grateful to our partner at The Paragon Chicago and Murphy Development Group for generously supporting our vision and making this project possible."

"I was very excited about the opportunity to work with Neysa for the Wabash Arts Corridor of which I had heard quite a bit before already. When she sent me photos and measurements of the wall I was intimidated by the size, which hasn't happened in a long time. But absolutely everyone on that project was dedicated 100% and made this mural my smoothest painting experience to date. We had no broken lifts, we didn't ran out of paint and we were very lucky with the weather. I was even offered a physical therapist because after 22 years of painting, this mural had caused me the first sore arm ever."

The *1000 Wall* was painted in under two weeks with two lifts, 30 gallons of bucket paint and 1093 Molotow spray cans. Comprehensive documentation includes a time-lapse video of the entire installation, and stunning photos captured from skyscraper rooftops and using drone photography. The mural was site-managed by AB Vasquez of AB Productions and MadC was assisted by Montreal-based street artist, Hans Schmitter better known as HAKS 180.

ABOUT MadC

MadC, aka Claudia Walde, is one of the world's most renowned street artists. She has made it to the pinnacle of this maledominated field through years of honing her skills and an unwavering confidence to follow her passion and do it her own way. Over 21 years Walde has developed from a teenager with a spray can to a leading global street artist, responsible for some of the most important contemporary commissions. All whilst travelling the world and raising two daughters.

She holds multiple degrees in graphic design and has written three books on street art. Her unique style, with its roots in graffiti art, pairs a use of color, composition and layering with the spontaneous line work of a calligrapher. Her canvases have been exhibited in solo and group shows worldwide, and her murals are displayed in cities around the world. Walde is based in Germany, but travels extensively. She has completed commissioned murals for Sinkka Museum in Finland, at Wynwood in Miami and by the prestigious Mural Arts Program in Philadelphia, just to name a few. Her work has been covered by various magazines and newspapers such as National Geographic, Saatchi Magazine, GQ, The Guardian, Der Spiegel, The Source, GraffitiArt Magazine and many more. For more information, visit <u>MadC.tv</u>.

ABOUT NPL Projects and Wabash Arts Corridor

NPL Projects is led by Chicago-based curator Neysa Page-Lieberman, who produces public art projects for organizations around the country including the Wabash Arts Corridor (WAC). WAC is Chicago's living urban canvas in the heart of downtown Chicago's South Loop neighborhood. Founded by Columbia College in 2013, WAC has grown to be one of the most expansive, diverse and accessible public art programs in the country. For more information, visit neysapagelieberman.com and wabashartscorridor.org

Photos by Marco Prosch and Jayson de Leon

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